

A Glimpse of Canadian Competitiveness

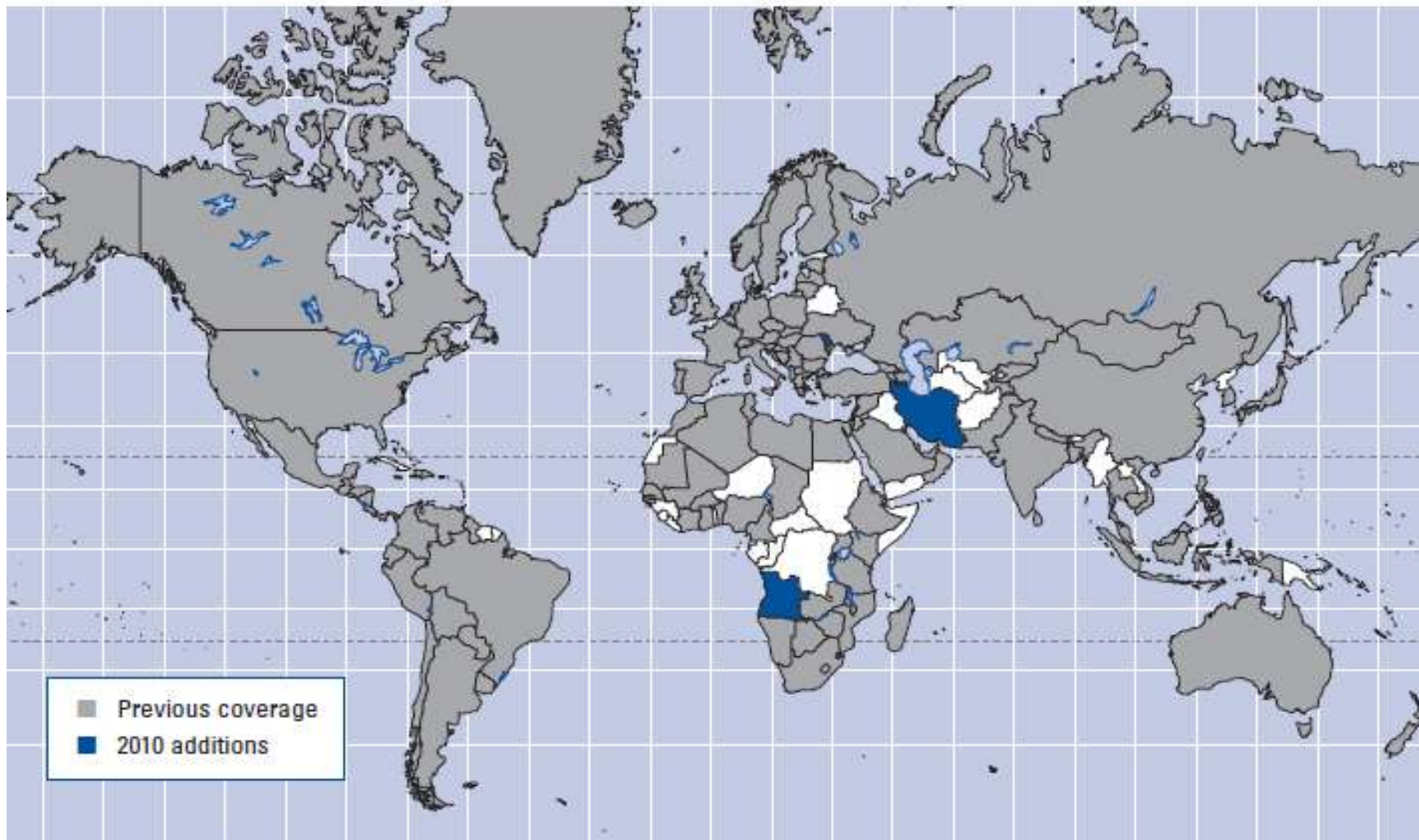
The Global Competitiveness Report 2010-2011

The Global Competitiveness Report



- ▶ **Launched in 1979 covering 16 European countries**
- ▶ **Most recently covering 139 countries, from all regions of the World**
- ▶ **Goal: to provide a benchmarking tool for policymakers and business leaders**

The Global Competitiveness Report 2010-2011 Coverage



2010 additions: Angola, Cape Verde, Rwanda, Swaziland, Islamic Republic of Iran, Lebanon, Moldova.



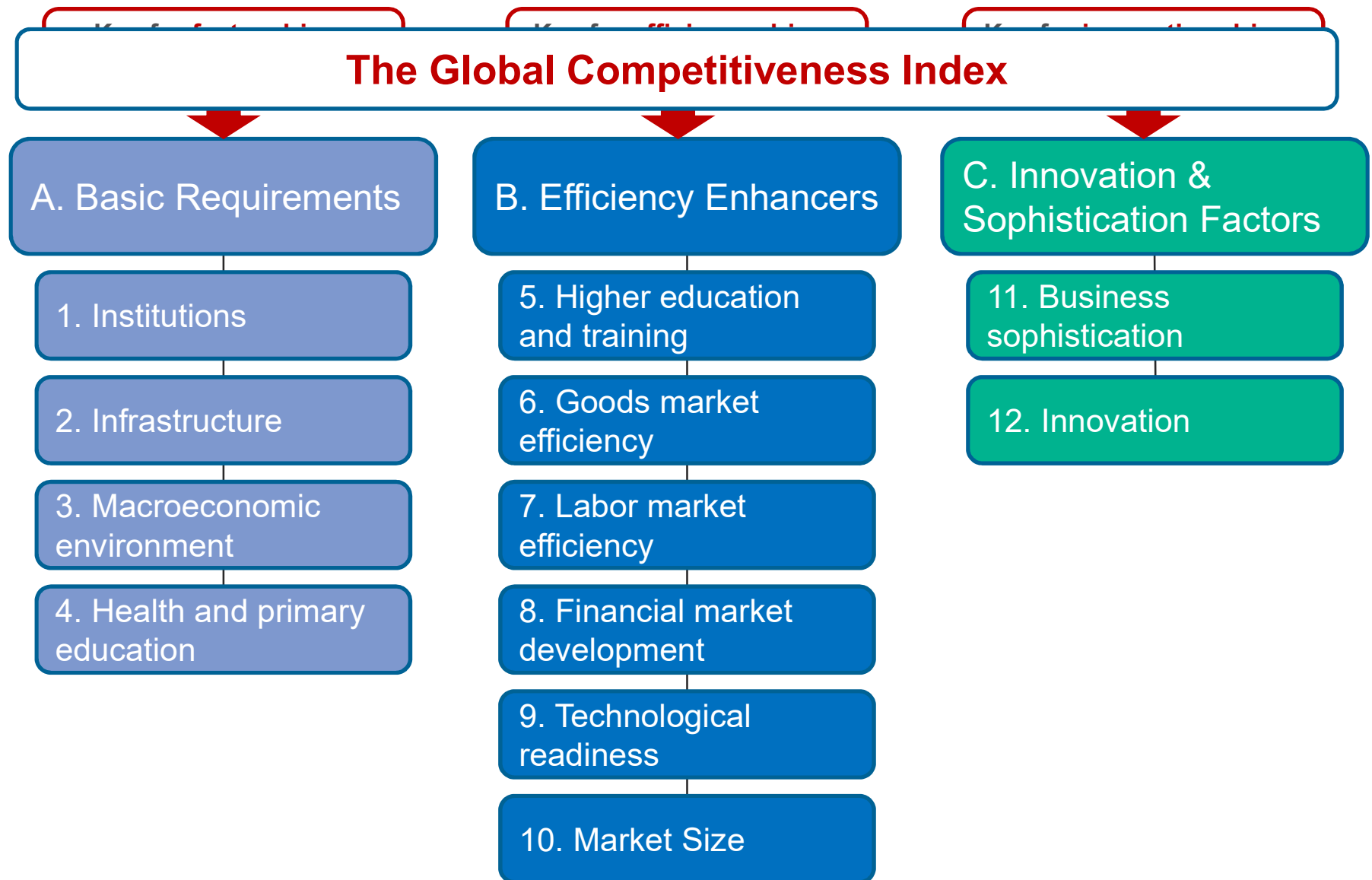
How we define competitiveness:

“The set of institutions, policies, and factors that determine the level of productivity of a country”

The level of productivity, in turn, sets the sustainable level of prosperity that can be earned by an economy.

The Global Competitiveness Index

The Framework



The Global Competitiveness Index 2010

Top20 and selected economies ranking



Rank (Out of 139)	Economy	Score
1	Switzerland	5.6
2	Sweden	5.6
3	Singapore	5.5
4	United States	5.4
5	Germany	5.4
6	Japan	5.4
7	Finland	5.4
8	Netherlands	5.3
9	Denmark	5.3
10	Canada	5.3
11	Hong Kong SAR	5.3
12	United Kingdom	5.3
13	Taiwan, China	5.2
14	Norway	5.1
15	France	5.1
16	Australia	5.1
17	Qatar	5.1
18	Austria	5.1
19	Belgium	5.1
20	Luxembourg	5.0

Rank (Out of 139)	Economy	Score
26	Malaysia	4.9
27	China	4.8
29	Ireland	4.7
30	Chile	4.7
31	Iceland	4.7
34	Oman	4.6
36	Czech Republic	4.6
44	Indonesia	4.4
48	Italy	4.4
49	Montenegro	4.4
50	Malta	4.3
51	India	4.3
54	South Africa	4.3
58	Brazil	4.3
60	Slovak Republic	4.2
61	Turkey	4.2
63	Russian Federation	4.2
66	Mexico	4.2
113	Tanzania	3.6
134	Burkina Faso	3.2

Canada performance versus the top 10 country on the 12 pillars.



	Gobal Competitiveness Index 2010-2011	Institutions	Infrastructure	Macro environment	Health and primary education	Higher education and training	Goods market efficiency	Labor market efficiency	Financial market development	Technol. readiness	Market size	Business soph.	Innovation
Switzerland	1												
Sweden	2												
Singapore	3												
United States	4												
Germany	5												
Japan	6												
Finland	7												
Netherlands	8												
Denmark	9												
Canada	10	11	9	36	6	8	11	6	12	16	14	16	11



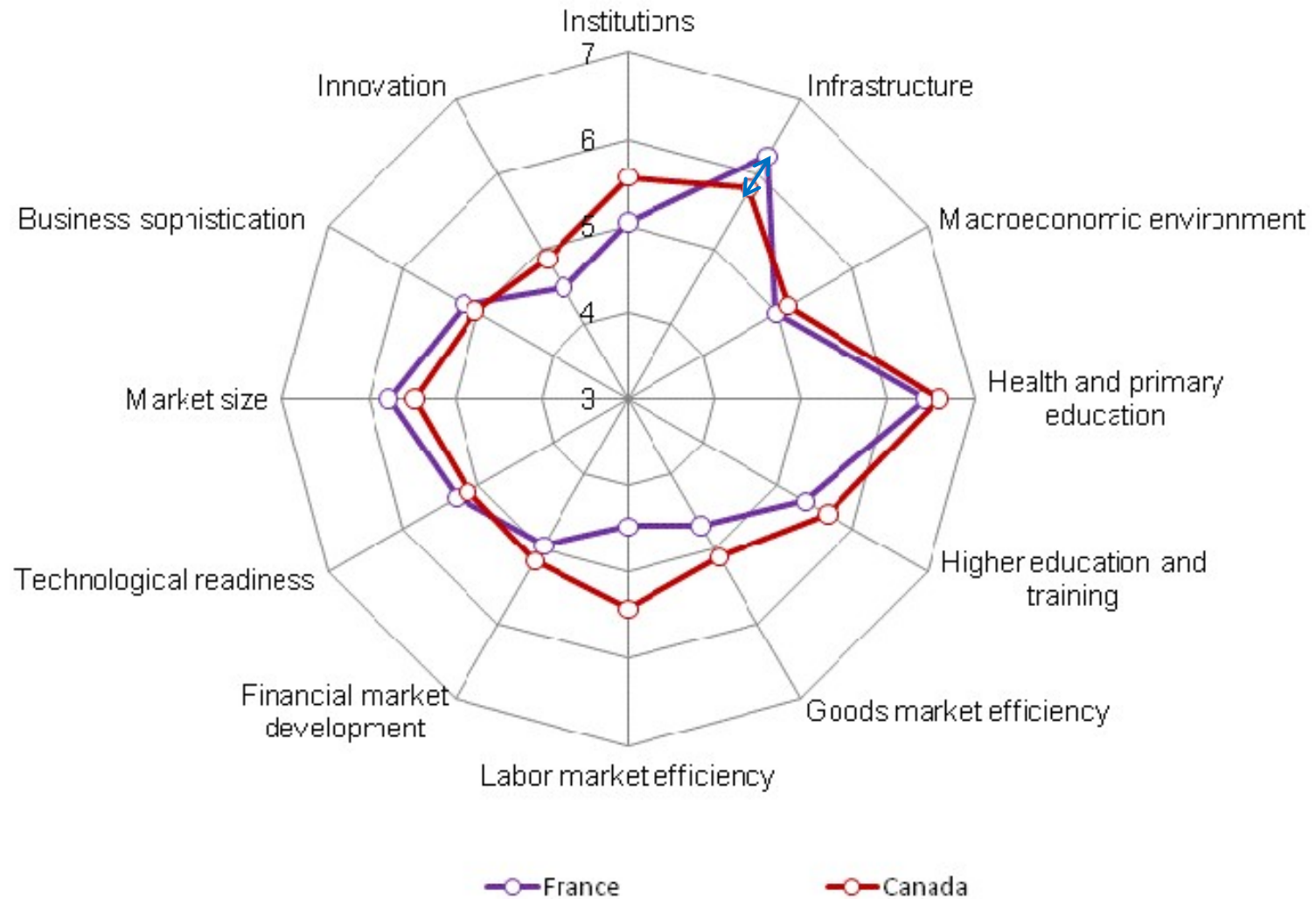
= Canada Performance is Worse Than Comparators



= Canada Performance is Better Than Comparators

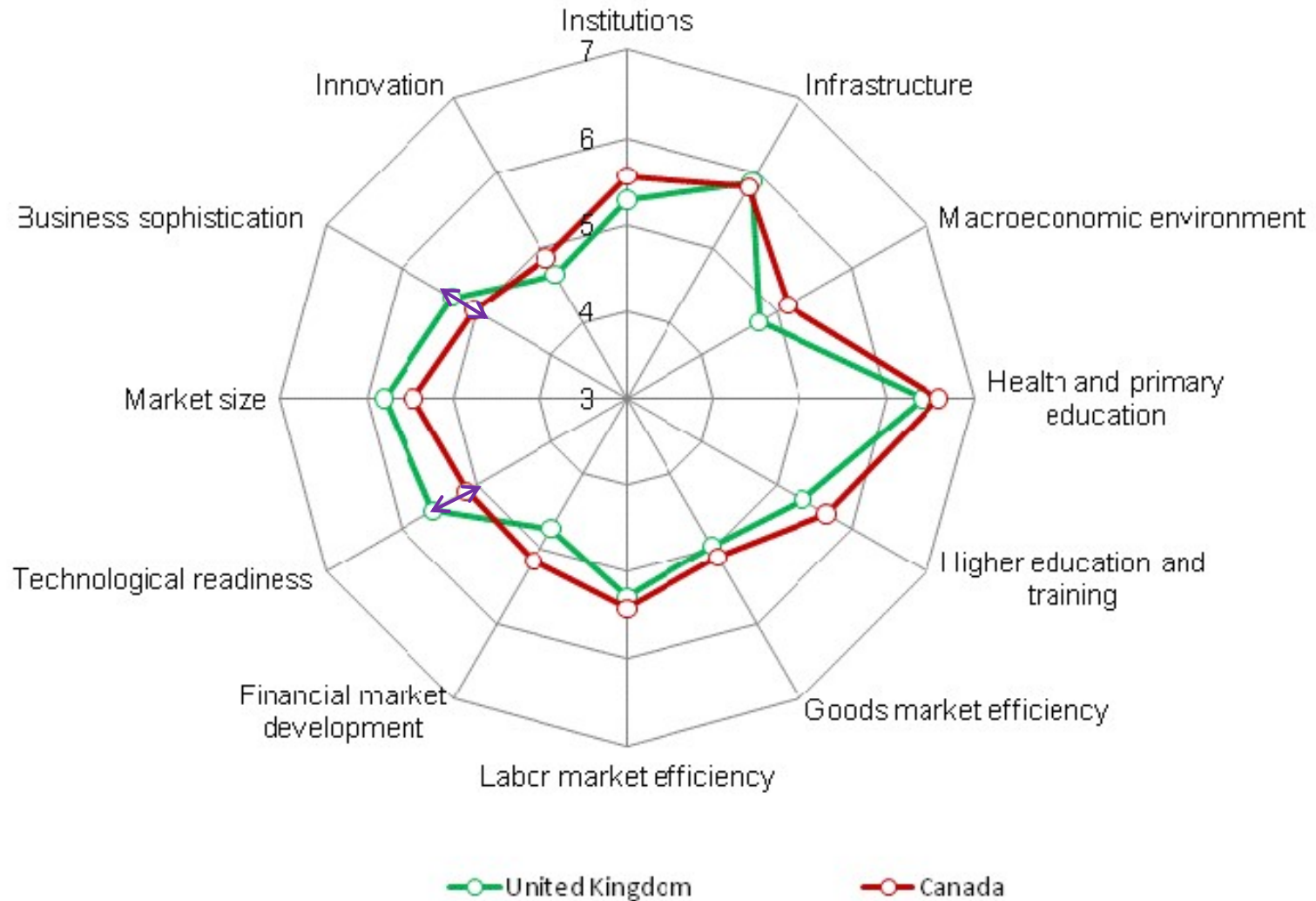
The Global Competitiveness Index

Canada comparison with developed countries: France



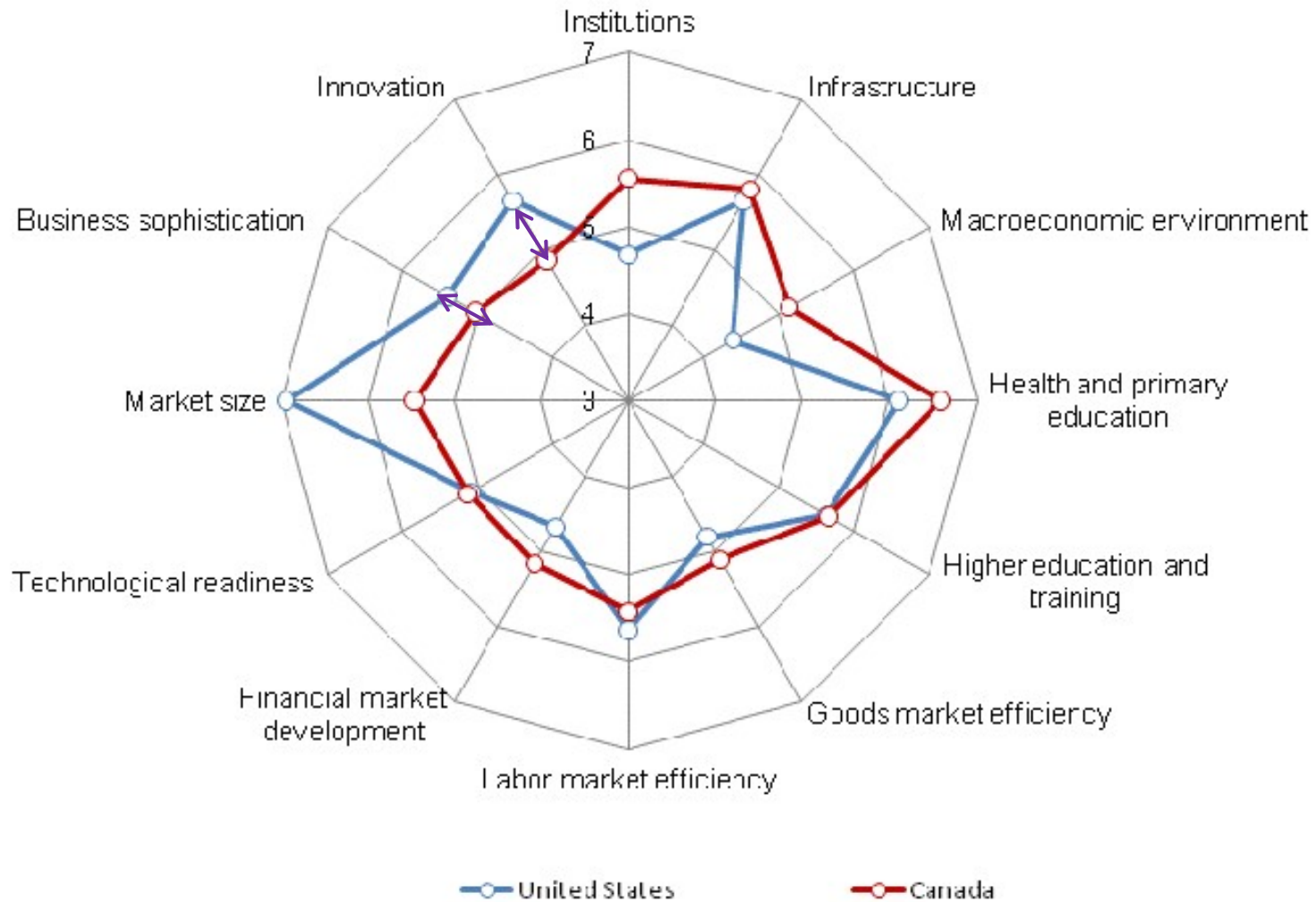
The Global Competitiveness Index

Canada comparison with developed countries: United Kingdom



The Global Competitiveness Index

Canada comparison with developed countries: United States



Global Competitiveness Index 2010-2011

Canada's areas of strength (details)

Canada	
	Rank
Overall GCI 2010-2011	10
Institutions	11
Infrastructure	9
Macroeconomic environment	36
Health and primary education	6
Higher education and training	8
Goods market efficiency	11
Labor market efficiency	6
Financial market development	12
Technological readiness	16
Market size	14
Business sophistication	16
Innovation	11

Goods market efficiency components	Rank
<i>Intensity of local competition</i>	20
<i>Extent of market dominance</i>	13
<i>Effectiveness of anti-monopoly policy</i>	14
<i>Extent and effect of taxation</i>	48
<i>Total tax rate</i>	79
<i>Number of procedures required to start a business</i>	1
<i>Time required to start a business</i>	9
<i>Agricultural policy costs</i>	28
<i>Prevalence of trade barriers</i>	45
<i>Trade tariffs</i>	38
<i>Prevalence of foreign ownership</i>	11
<i>Business impact of rules on FDI</i>	48
<i>Burden of customs procedures</i>	27
<i>Imports as a percentage of GDP</i>	94
<i>Degree of customer orientation</i>	13
<i>Buyer sophistication</i>	6

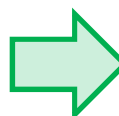
Global Competitiveness Index 2010-2011

Canada's areas of strength (details)



Canada	
	Rank
Overall GCI 2010-2011	10
Institutions	11
Infrastructure	9
Macroeconomic environment	36
Health and primary education	6
Higher education and training	8
Goods market efficiency	11
Labor market efficiency	6
Financial market development	12
Technological readiness	16
Market size	14
Business sophistication	16
Innovation	11

<i>Financial market development components</i>	<i>Rank</i>
<i>Availability of financial services</i>	<i>2</i>
<i>Affordability of financial services</i>	<i>14</i>
<i>Financing through local equity market</i>	<i>8</i>
<i>Ease of access to loans</i>	<i>24</i>
<i>Venture capital availability</i>	<i>19</i>
<i>Restriction on capital flows</i>	<i>39</i>
<i>Soundness of banks</i>	<i>1</i>
<i>Regulation of securities exchanges</i>	<i>22</i>
<i>Legal rights index</i>	<i>60</i>



Global Competitiveness Index 2010-2011

Canada's areas for improvement (details)

Canada	
	Rank
Overall GCI 2010-2011	10
Institutions	11
Infrastructure	9
Macroeconomic environment	36
Health and primary education	6
Higher education and training	8
Goods market efficiency	11
Labor market efficiency	6
Financial market development	12
Technological readiness	16
Market size	14
Business sophistication	16
Innovation	11



<i>Business sophistication components</i>	<i>Rank</i>
<i>Local supplier quantity</i>	<i>20</i>
<i>Local supplier quality</i>	<i>7</i>
<i>State of cluster development</i>	<i>11</i>
<i>Nature of competitive advantage</i>	<i>56</i>
<i>Value chain breadth</i>	<i>33</i>
<i>Control of international distribution</i>	<i>36</i>
<i>Production process sophistication</i>	<i>15</i>
<i>Extent of marketing</i>	<i>10</i>
<i>Willingness to delegate authority</i>	<i>7</i>
<i>Reliance on professional management</i>	<i>5</i>

Global Competitiveness Index 2010-2011

Canada's areas for improvement (details)



Canada	
	Rank
Overall GCI 2010-2011	10
Institutions	11
Infrastructure	9
Macroeconomic environment	36
Health and primary education	6
Higher education and training	8
Goods market efficiency	11
Labor market efficiency	6
Financial market development	12
Technological readiness	16
Market size	14
Business sophistication	16
Innovation	11

<i>Innovation components</i>	<i>Rank</i>
<i>Capacity for innovation</i>	19
<i>Quality of scientific research institutions</i>	8
<i>Company spending on R&D</i>	20
<i>University-industry collaboration in R&D</i>	7
<i>Government procurement of advanced technology products</i>	26
<i>Availability of scientists and engineers</i>	6
<i>Utility patents per million population</i>	10

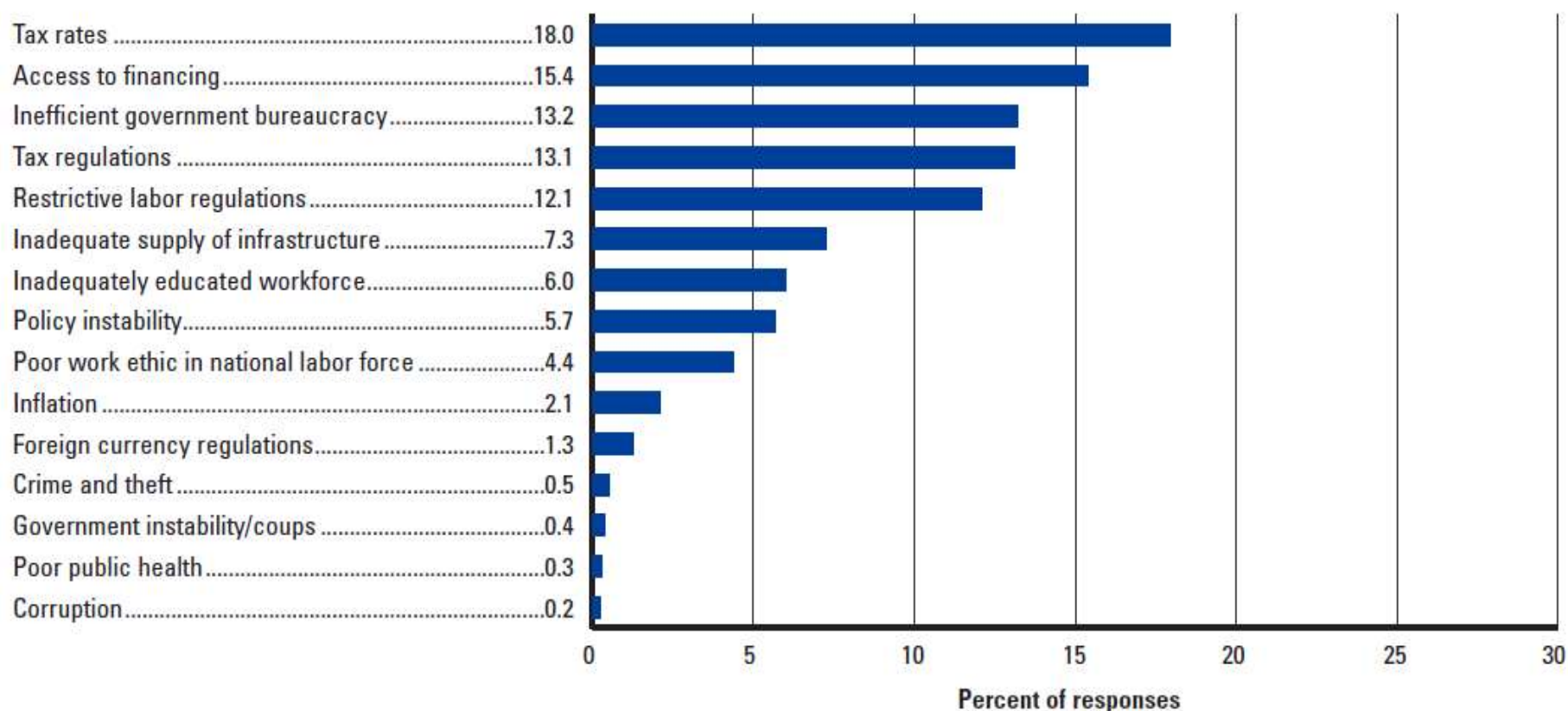


Global Competitiveness Index 2010-2011

Most problematic factors for doing business in Canada



The most problematic factors for doing business



Note: From a list of 15 factors, respondents were asked to select the five most problematic for doing business in their country and to rank them between 1 (most problematic) and 5. The bars in the figure show the responses weighted according to their rankings.

Visit our website for further information and to download the Report:

www.weforum.org/gcr

